



SILVERLAKE AXIS LTD

(Incorporated in Bermuda)
(Company Registration No. 32447)

Silverlake Congratulates Alliance Bank for Winning the “Asia's Best Online Banking” Award by IDC Financial Insights

Singapore, 3 March 2014 – Singapore Exchange Mainboard listed Silverlake Axis Ltd (“Silverlake Axis” or the “Group”), a leading provider of Digital Economy Solutions and Services to major organisations in Banking and Financial Services, Payments, Retail and Logistics businesses, would like to congratulate Alliance Bank on being the winner of “Asia's Best Online Banking” at the IDC Financial Insights Innovation Awards (FIIA) 2014.

Alliance Bank won the "Asia's Best Online Banking" award for their innovation and success in using mobile and electronic channels to reach out to their customers. Through the BizSmart solution implemented in partnership with Cyber Village, the banks' customers can perform banking and other financial services at their convenience anytime anywhere on any device. In particular, the system is designed as a next generation, centralized digital banking platform for Alliance Bank's consumer and business customers, with the objective to enable the Bank to offer flexible, bespoke customer servicing for the Bank's myriad business banking customer segments across corporates, small and medium enterprises and small/sole proprietors as well as individual consumers. This has enabled the Bank to innovate itself along the tagline of being the “first Bank to extend big business online banking or cash management tools to small businesses”.

About Cyber Village:

Cyber Village Sdn Bhd (“Cyber Village”) was acquired by Silverlake Axis in 2013 to enhance the Group's digital economy offerings. Cyber Village specialises in internet and mobile platform technologies to build and implement e-commerce solutions for financial services, retail and public enterprises. Their key customers include CIMB Group, Hong Leong Bank, Alliance Bank, Affin Bank, Bank Simpanan Nasional and Bank Rakyat. Their digital financial self-services portal solution iBankStar™ has won several awards with their customer implementations and is well recognized regionally.

About Silverlake Axis:

Silverlake Axis Ltd is a leading provider of digital economy solutions and services for major organisations in Banking and Financial Services, Payments, Retail and Logistics businesses. The Group's Silverlake Axis Software and Services Solutions are delivering operational excellence and enabling business transformations at over 100 organisations across Asia, including 40% of the top 20 largest banks in South East Asia.

Under Axis Systems Holdings Limited, the Group was listed on the SGX-SESDAQ on 12 March 2003. It was renamed Silverlake Axis Ltd in 2006 following the acquisition of SAACIS, the company that owns the Silverlake Integrated Banking Solution (SIBS) and the listing was transferred to the Mainboard of the Singapore Exchange on 22 June 2011.

Contact

| | |
|---|---|
| Silverlake Axis Ltd Dr. Raymond Kwong Group Managing Director Email: raymondkwong@silverlakeaxis.com | Cyrus Capital Consulting Mr. Lee Teong Sang Principal Consultant Tel: +65-9633 9035 E-mail: teongsang@cyrus.com.sg |
|---|---|